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The focus of "Sexy Little Numbers" is not short, black dresses, although it could be about the selling and marketing of them. The writer is in charge of the Data practice of advertising firm Ogilvy & Mather, and you can tell "the company holds the copyright to this book, and the book pretty much describes their practice and experience.

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Sexy Little Numbers: Piping hot off the press! The Sexiness of Statistical Insignificance; Dimitri Maex on why you should read his book Sexy Little Numbers; Lessons in Analytical Agility From the Architect of the F-16; Tech Companies, Meet Your New Best Customer; Forget Big Data. What your business needs is Dynamic Data.

Sexy Little Numbers | OgilvyOne Worldwide

Sexy Little Numbers is a great book with inspiring examples on how to retrieve and use data to improve marketing efforts. Really useful to remind marketing professionals the value of the metrics along with creative ways to find them!

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A Modern Erotic Photo Interpretation By Al Link and Pala Copeland Photographs by Al Link   Al Link and Pala Copeland 4 Freedoms Relationship Tantra eBooks 2003. ... In addition we have added hot links to a number of published printed versions of the classic texts so if you wish to read and learn more you can locate

those books

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