

Solutions Manual, Chapter 2 19 Chapter 2 Managerial Accounting and Cost Concepts Solutions to Questions 2-1 Managers carry out three major activities in an organization: planning, directing and motivating, and controlling. Planning involves establishing a basic strategy, selecting a course of action, and specifying how the

chap002 Managerial Accounting and Cost Concepts

Managerial and Cost Accounting 9 Introduction to Managerial Accounting Introduction to Managerial Accounting Part 1 Your goals for this managerial accounting introduction chapter are to learn about: x The distinguishing characteristics of managerial accounting. x The role of managerial accounting in support of planning, directing, and controlling.

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